CONTRACT

Contract Agreement Between: WTKR-TV 720 Boush Street Norfolk, VA 23510-1583 (757)446-1000 www.wtkr.com

And:

Waterfront Strategies 1010 Wisconsin Avenue Suite 800 Washington, DC 20007

| | O44 / D | .1-1 | | AU 0 1 7 | |
|-------------------------|---------------------|---------|-------------|------------|----------------|
| | Contract / Revision | | Alt Order # | | |
| | 568097 | 1 | | 07897137 | |
| Product | | | | | |
| LCV/SEN MAJ PAC | | | | | - X |
| Contract Dates | Estimate # | | - | | |
| 08/16/12 - 08/29/12 | 126/133/1611 | | | | |
| <u>Advertiser</u> | | | Ori | ginal Date | / Revision |
| League Conservation Vol | ters/Senate M | ajority | C | 8/14/12 | / 08/14/12 |
| | Billing Cycle | Billing | Cal | endar | Cash/Trade |
| | EOM/EOC | Broado | ast | | Cash |
| | <u>Station</u> | Accour | nt E | xecutive | Sales Office |
| | WTKR | Jamie . | And | Irus | Washington, D. |
| | Special Hand | ling | | | |
| .* | | | | | |
| | Demographic | | | | |
| | Adults 35+ | - | | | |
| | | | | | |
| | 2001 | | | | |
| | IDB# | Adverti | ser | Code | Product Code |
| | | 126 | | | 133 |
| | Agency Ref | | 20000000 | Advertiser | Ref |
| | | | | 1 | |

| | | Spots/ | | To | tals |
|--|-------------------------|------------------|-----------|-------|------------|
| *Line Ch Start Date End Date Description | Start/End Time | Days Length Week | Rate Type | Spots | Amount |
| N 1 3 08/16/12 08/17/12 NewsChannel 3 News | 5-6am | :30 | NM | 2 | \$480.00 |
| Start Date End Date Weekdays Spots/Week | Rate | | | | |
| Week: 08/13/12 08/19/12TF 2 | \$240.00 | A. (| | | |
| N 2 3 08/16/12 08/17/12 Newschannel 3 News | 6-7am | :30 | NM | 2 | \$730.00 |
| <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week; 08/13/12 08/19/12TF 2 | <u>Rate</u> \$365.00 | | | | |
| The first of the second | | | | | |
| N 3 3 08/16/12 08/17/12 CBS This Morning Start Date End Date Weekdays Spots/Week | 7-9a | :30 | NM | 2 | \$560.00 |
| Week: 08/13/12 | Rate \$280.00 | | | | |
| N 4 3 08/19/12 08/26/12 CBS Sunday Morning | 9-1030am | :30 | NIA. | _ | 4070.00 |
| Start Date End Date Weekdays Spots/Week | Rate | .30 | NM | 2 | \$970.00 |
| Week: 08/13/12 08/19/12S 1 | \$485.00 | | | | |
| Week: 08/20/12 08/26/12S 1 | \$485.00 | | | | |
| N 5 3 08/19/12 08/26/12 Face the Nation | 1030-11am | :30 | NM | 2 | \$1,110.00 |
| Start Date End Date Weekdays Spots/Week | Rate | ,,,, | | _ | \$1,110.00 |
| Week: 08/13/12 08/19/125 1 | \$555,00 | | | | |
| Week: 08/20/12 08/26/125 1 | \$555.00 | | | | |
| N 6 3 08/16/12 08/17/12 Let's Make A Deal 9am | 9-10am | :30 | NM | 1 | \$415.00 |
| Start Date End Date Weekdays Spots/Week | Rate | | | | |
| Week: 08/13/12 08/19/12TF 1 | \$415.00 | | | | |
| N 7 3 08/16/12 08/17/12 Price Is Right | 11am-12n | :30 | NM | 1 | \$555.00 |
| Start Date End Date Weekdays Spots/Week Week: 08/13/12 08/19/12TF 1 | Rate | | | | |
| Programme and the second secon | \$555.00 | | | | |
| N 8 3 08/16/12 08/17/12 Newschannel 3 News | 12n-1230pm | :30 | NM | 2 | \$830.00 |
| Start Date End Date Weekdays Spots/Week Week: 08/13/12 08/19/12TF 2 | <u>Rate</u> \$415.00 | | | | |
| | | | | | |
| N 9 3 08/16/12 08/17/12 CBS Daytime Start Date End Date Weekdays Spots/Week | 1228-3pm Rate | :30 | NM | 2 | \$1,110.00 |
| Week: 08/13/12 08/19/12TF 2 | \$555.00 | | | | |
| N 10 3 08/16/12 08/17/12 Ellen Degeneres 3pm | 3-4pm | :30 | NA. | | #20F.00 |
| Start Date End Date Weekdays Spots/Week | Rate | .50 | NM | 1 | \$395.00 |
| Week: 08/13/12 08/19/12TF 1 | \$395.00 | | | | |
| N 11 3 08/16/12 08/17/12 NewsCha 3 News First @ 4 | p 358-5pm | :30 | NM | 2 | \$560.00 |
| | L 2 Ab | .55 | 14141 | 2 | φ500.00 |

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

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Contract / Revision Alt Order # 568097 07897137 Contract Dates Product

Estimate # 08/16/12 - 08/29/12 LCV/SEN MAJ PAC 126/133/1611

Advertiser Original Date / Revision League Conservation Vol 08/14/12 / 08/14/12

| | _ | Spots/ | | - | als |
|--|---------------------------|-----------------------|-------|-------|------------------|
| *Line Ch Start Date End Date Description Start Date End Date Weekdays Spots/Week | Start/End Time | Days Length Week Rate | Type | Spots | Amount |
| Week: 08/13/12 End Date Weekdays Spots/Week 2 08/13/12 OB/19/12 OB/19/19/12 OB/19/12 OB/19/19/12 OB/19/19/19 OB/19/19 OB/19/19/19 OB/19/19/19 OB/19/19/19 OB/19/19/19 OB/19/19/19 OB/19/19 OB/19/19 OB/19 | <u>Rate</u> \$280.00 | | | | |
| N 12 3 08/16/12 08/17/12 Newschannel 3 News | 5-530pm | :30 | NM | 2 | \$930.00 |
| Start Date End Date Weekdays Spots/Week Week: 08/13/12 08/19/12 TF 2 | Rate \$465.00 | | ı | | |
| N 13 3 08/16/12 08/17/12 Newschannel 3 News | 530-6pm | :30 | NM | 2 | \$870.00 |
| Start Date End Date Weekdays Spots/Week Week; 08/13/12 08/19/12TF 2 | <u>Rate</u> \$435.00 | | | | |
| N 14 3 08/16/12 08/17/12 Newschannel 3 News | 6-630pm | :30 | NM | 2 | \$1,010.00 |
| Start Date End Date Weekdays Spots/Week Week: 08/13/12 08/19/12 TF 2 | <u>Rate</u> \$505.00 | | | | * -1 |
| N 15 3 08/18/12 08/25/12 Newschannel 3 News | 6-630pm | :30 | NM | 2 | \$340.00 |
| Start Date End Date Weekdays Spots/Week | Rate | | | 2 | Ψ340.00 |
| Week: 08/13/12 | \$170.00 \$170.00 | | | | |
| N 16 3 08/19/12 08/26/12 Newschannel 3 News | 630-7pm | :30 | NM | 2 | \$400.00 |
| <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week; 08/13/12 08/19/12S 1 | <u>Rate</u> \$200.00 | | | | |
| Week: 08/20/12 08/26/12S 1 | \$200.00 | | | | |
| N 17 3 08/16/12 08/17/12 7-730pm Start Date End Date Weekdays Spots/Week | 7-730pm | :30 | NM | 2 | \$1,170.00 |
| Week: 08/13/12 | <u>Rate</u> \$585.00 | | - 1 | | |
| N 18 3 08/16/12 08/17/12 730-8pm | 730-8pm | :30 | NM | 2 | \$1,170.00 |
| Start Date End Date Weekdays Spots/Week Week: 08/13/12 08/19/12TF 2 | Rate \$585.00 | | | | |
| N 19 3 08/20/12 08/27/12 Monday Prime | 10-11pm | :30 | NM | 2 | \$3,310.00 |
| <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 08/20/12 08/26/12 M 1 | <u>Rate</u> \$1,655.00 | | | | |
| Week: 08/27/12 09/02/12 M 1 | \$1,655.00 | | | | |
| N 20 3 08/22/12 08/29/12 Wednesday Prime Start Date End Date Weekdays Spots/Week | 10-11pm | :30 | NM | 2 | \$2,750.00 |
| Week: 08/20/12 08/26/12W 1 | <u>Rate</u> \$1,375.00 | | | | |
| Week: 08/27/12 09/02/12W 1 | \$1,375.00 | | | | |
| N 21 3 08/17/12 08/24/12 Friday Prime Start Date End Date Weekdays Spots/Week | 10-11pm Rate | :30 | MM | 2 | \$2,750.00 |
| Week: 08/13/12 08/19/12F 1 | \$1,375.00 | | | | |
| Week: 08/20/12 08/26/12F 1 V 22 3 08/16/12 08/17/12 Late News (M-F) | \$1,375.00 11-1135p | :30 | | 2 | 60 000 00 |
| Start Date End Date Weekdays Spots/Week | Rate | .50 | NM | 3 | \$2,280.00 |
| Week: 08/13/12 08/19/12TF 3 V 23 3 08/18/12 08/26/12 Late News (Sa-Su) | \$760.00 | | | | • |
| Start Date End Date Weekdays Spots/Week | 11-1135p <u>Rate</u> | :30 | NM | 2 | \$1,520.00 |
| Week: 08/13/12 | \$760.00 \$760.00 | | | | |
| N 24 3 08/16/12 08/17/12 Late Night with David Letter | | :30 | NM | 2 | \$470.00 |
| <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 08/13/12 08/19/12TF 2 | Rate | 9-7- m | | - | ψ+10.00 |
| Veek: 08/13/12 08/19/12 F 2 V 25 3 08/20/12 08/24/12 NewsChannel 3 News | \$235.00 5-6am | :30 | NM | 6 | \$1.440.00 |
| Start Date End Date Weekdays Spots/Week | Rate | .50 | IAINI | 0 | \$1,440.00 |
| Week: 08/20/12 08/26/12 MTWTF 6 V 26 3 08/20/12 08/24/12 CBS This Morning | \$240.00 | .20 | | | A4 400 0- |
| 4 20 3 OGIZOFIZ OGIZAFIZ CBS THIS MOTHING | 7-9a | :30 | NM | 4 | \$1,120.00 |

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| | Contract / Revision 568097 / | Alt Order # 07897137 |
|---------------------------------------|---------------------------------|--|
| Contract Dates 08/16/12 - 08/29/12 | Product LCV/SEN MAJ PAC | Estimate # 126/133/1611 |
| Advertiser League Conservation | | riginal Date / Revision 08/14/12 / 08/14/12 |

| | | Spots/ | | To | tals |
|---|-------------------------|-----------------------|--------|-------|-------------------|
| *Line Ch Start Date End Date Description | | Days Length Week Rate | Type S | Spots | Amount |
| Start Date Week: 08/20/12End Date 08/26/12Weekdays MTWTFSpots/Week 4 | <u>Rate</u> \$280.00 | | | | |
| N 27 3 08/20/12 08/24/12 Let's Make A Deal 9am | 9-10am | :30 | NM | 1 | \$415.00 |
| <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 08/20/12 08/26/12 MTWTF 1 | <u>Rate</u> \$415.00 | | | | |
| N 28 3 08/20/12 08/24/12 Price Is Right | 11am-12n | :30 | NM | 1 | \$555.00 |
| Start Date End Date Weekdays Spots/Week Week: 08/20/12 08/26/12 MTWTF 1 | <u>Rate</u> \$555.00 | | | | |
| N 29 3 08/20/12 08/24/12 Newschannel 3 News | 12n-1230pm | :30 | NM | 5 | \$2,075.00 |
| Start Date End Date Weekdays Spots/Week Week: 08/20/12 08/26/12 MTWTF 5 | <u>Rate</u> \$415.00 | | | | |
| N 30 3 08/27/12 08/29/12 Newschannel 3 News | 12n-1230pm | :30 | NM | 3 | \$1,245.00 |
| Start Date End Date Weekdays Spots/Week Week: 08/27/12 09/02/12 MTW 3 | Rate | | | | |
| Week: 08/27/12 09/02/12 MTW 3 N 31 3 08/20/12 08/24/12 CBS Daytime | \$415.00 1228-3pm | :30 | NM | 2 | £4 440 00 |
| Start Date End Date Weekdays Spots/Week | Rate | .50 | INIVI | 2 | \$1,110.00 |
| Week: 08/20/12 08/26/12 MTWTF 2 | | | | | |
| N 32 3 08/20/12 08/24/12 Ellen Degeneres 3pm Start Date End Date Weekdays Spots/Week | 3-4pm Rate | :30 | NM | 2 | \$790.00 |
| Week: 08/20/12 08/26/12 MTWTF 2 | \$395.00 | | | | |
| N 33 3 08/20/12 08/24/12 NewsCha 3 News First @ 4 | | :30 | NM | 2 | \$560.00 |
| Start Date End Date Weekdays Spots/Week Week: 08/20/12 08/26/12 MTWTF 2 | Rate \$280.00 | | | | |
| N 34 3 08/20/12 08/24/12 Newschannel 3 News | 5-530pm | :30 | NM | 4 | \$1,860.00 |
| Start Date End Date Weekdays Spots/Week Week; 08/20/12 08/26/12 MTWTF 4 | <u>Rate</u> \$465.00 | | | | |
| N 35 3 08/20/12 08/24/12 Newschannel 3 News | 530-6pm | :30 | NM | 4 | \$1,740.00 |
| Start Date End Date Weekdays Spots/Week | Rate | | | | ψ1,1 10.00 |
| Week: 08/20/12 08/26/12 MTWTF 4 N 36 3 08/20/12 08/24/12 Newschannel 3 News | \$435.00 6-630pm | :30 | | | \$0.000.00 |
| Start Date End Date Weekdays Spots/Week | Rate | :50 | NM | 4 | \$2,020.00 |
| Week: 08/20/12 08/26/12 MTWTF 4 | | | | | |
| N 37 3 08/20/12 08/24/12 7-730pm Start Date End Date Weekdays Spots/Week | 7-730pm Rate | :30 | NM | 4 | \$2,340.00 |
| Week: 08/20/12 08/26/12 MTWTF 4 | \$585.00 | | | | |
| V 38 3 08/20/12 08/24/12 730-8pm | 730-8pm | :30 | NM | 4 | \$2,340.00 |
| Start Date End Date Weekdays Spots/Week Week: 08/20/12 08/26/12 MTWTF 4 | <u>Rate</u> \$585.00 | | | | |
| N 39 3 08/20/12 08/24/12 Late News (M-F) | 11-1135p | :30 | NM | 3 | \$2,280.00 |
| Start Date End Date Weekdays Spots/Week Week: 08/20/12 08/26/12 MTWTF 3 | Rate \$760.00 | | | | |
| Veek. 08/20/12 08/20/12 MIWIF- 3 | | :30 | NM | 3 | \$705.00 |
| Start Date End Date Weekdays Spots/Week | <u>Rate</u> | | 14141 | 5 | Ψ100,00 |
| Week: 08/20/12 08/26/12 MTWTF 3 | \$235.00 | | | | 0 7 |
| | | Totals | | 98 | \$49,280.00 |

Time Period # of Spots **Gross Amount** Net Amount \$45,005.00 \$38,254.25 07/30/12 -08/26/12 93 08/27/12 -08/29/12 5 \$4,275.00 \$3,633.75 Γotals 98 \$49,280.00 \$41,888.00

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Contract Agreement Between: WTKR-TV 720 Boush Street Norfolk, VA 23510-1583 (757)446-1000

www.wtkr.com

Print Date 08/14/12

Page 4 of 4

| | Contract / Revision 568097 / | Alt Order # 07897137 |
|---------------------------------------|---------------------------------|--|
| Contract Dates 08/16/12 - 08/29/12 | Product LCV/SEN MAJ PAC | Estimate # 126/133/1611 |
| Advertiser League Conservation | | ginal Date / Revision 08/14/12 / 08/14/12 |

| Signature: | Date: |
|------------|-------|
|------------|-------|